

## REGISTER NOW!

### GS1 Malaysia Summit 2025

Advancing Sustainability & Circularity  
9 September 2025 @ M World Hotel (formerly  
AVANTÉ Hotel), Petaling Jaya  
**STAY TUNED FOR UPDATES!**



### Dear Valued GS1 Members,

As an esteemed subscriber of GS1 Malaysia, we extend a special invitation to you for our upcoming exclusive event - GS1 Malaysia Summit 2025.

 **Date:** 9 September 2025 (Tuesday)

 **Time:** 9:00 am - 4:00 pm

 **Venue:** M World Hotel, Bandar Utama

 **Registration:** [Click here to Register](#)

This event will equip you with essential updates and the latest GS1 global sustainability & circular economy best practices that are crucial for navigating your business in today's competitive market and keeps you prepared for future trends, such as GS1 Digital Link and 2D barcode implementation.

The event will feature a variety of speakers from Malaysian ministries, GS1 Global and solution providers who will share about the latest updates on 1D to 2D migration, EU and regional regulatory fulfilment and many more.

### **Why You Shouldn't Miss This Summit**

- **Master the Shift to 2D Barcodes & GS1 Digital Link**  
Learn how to prepare your business for the global transition from 1D to 2D barcodes.
- **Explore Real-World Use Cases & Technologies**  
Hear directly from top **solution providers** on how to implement cutting-edge, compliant solutions.
- **Stay Ahead of Regulatory Trends**  
Get the latest updates from **GS1 Global** and **Malaysian regulators** on regional and EU sustainability guidelines.
- **Network with Key Industry Players**  
Build valuable connections with **retailers, regulators, and innovators** driving the future of product transparency.

## Who You'll Meet

This event provides a conducive opportunity for both fresh start-ups and experienced businesses to connect with various GS1 stakeholders from different sectors such as:

- **Regulators & GS1 Global** – Sharing critical updates on sustainability, circular economy, and global compliance.
- **Leading Solution Providers** – Showcasing smart solutions for 2D barcode implementation and traceability.
- **Retailer Partners & Industry Peers** – Exploring cross-sector collaborations and market opportunities.

**Secure your spot today!**

**Limited Seating Available!**

**Contact GS1 Malaysia for further information via our **official communication channels**, as follows:**

- Email: [gs1malaysia@gs1my.org](mailto:gs1malaysia@gs1my.org)
- WhatsApp: **+6014-3933 228, +6011-1616 8228**
- Land Line: **+603-6286 7200**
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Thank You.